

For Immediate Release

For Information

Melanie Lux, Lux + Associates

803.376.1603

mlux@luxandassociates.com



RICHARDSON PLOWDEN RECOGNIZED BY AMERICAN HEART ASSOCIATION
Firm honored with “Littlest Company, Biggest Heart” Award

COLUMBIA, S.C., September 8, 2008 - - The attorneys and staff of Richardson, Plowden & Robinson, P.A., opened their hearts and their wallets for this year’s American Heart Association 2008 Start! Midlands Heart Walk, held in March 2008. The law firm was recognized by the American Heart Association as the “Littlest Company with the Biggest Heart,” an award given to the organization who has shown the most enthusiasm for raising funds and participating in the walk.

Richardson Plowden collected more than \$4,250 to contribute to the fight against heart disease. This year’s fundraising effort was more than double the amount the Firm raised last year for the event. The Firm also won first place for the highest monetary donation by a company with less than 100 employees, and second highest participation by employees of a company of its size.

“We believe it’s extremely important to give back where we live,” says Travis Vance, a Richardson Plowden team captain for the American Heart Association walk. “With heart disease statistics as high as they are in South Carolina, our firm picked this effort to support as it hits close to home for many of our clients, friends and family.”

About Richardson Plowden

Established in 1973, Richardson, Plowden & Robinson, P.A., is among the 15 largest law firms

Richardson Plowden-AHA Award
Add-1

in South Carolina, with more than 30 attorneys in offices in Columbia and Myrtle Beach. A full service law firm, Richardson Plowden has more than 25 practice areas providing legal counsel to local, state and national clients. For more information, visit www.RichardsonPlowden.com.

Photo caption: LaTanza Duncan of the American Heart Association (center) congratulates Richardson Plowden managing shareholder Frank Mack (right) and Travis Vance (left) for the firm's fundraising efforts.

For a 300 dpi electronic image, please contact Jean Triskett at 803.376.1603 or jtriskett@luxandassociates.com.

###